

POPULATION & UNEMPLOYMENT DATA ANALYSIS DEMONSTRATING  
THE ECONOMIC ACTIVITY (e.g., LOCAL SPENDING) REQUIRED TO  
LOWER THE UNEMPLOYMENT RATE 1% IN  
THE UNITED STATE OF AMERICA

(USING MARCH 2009 UNEMPLOYMENT DATA)

JUNE 07, 2009

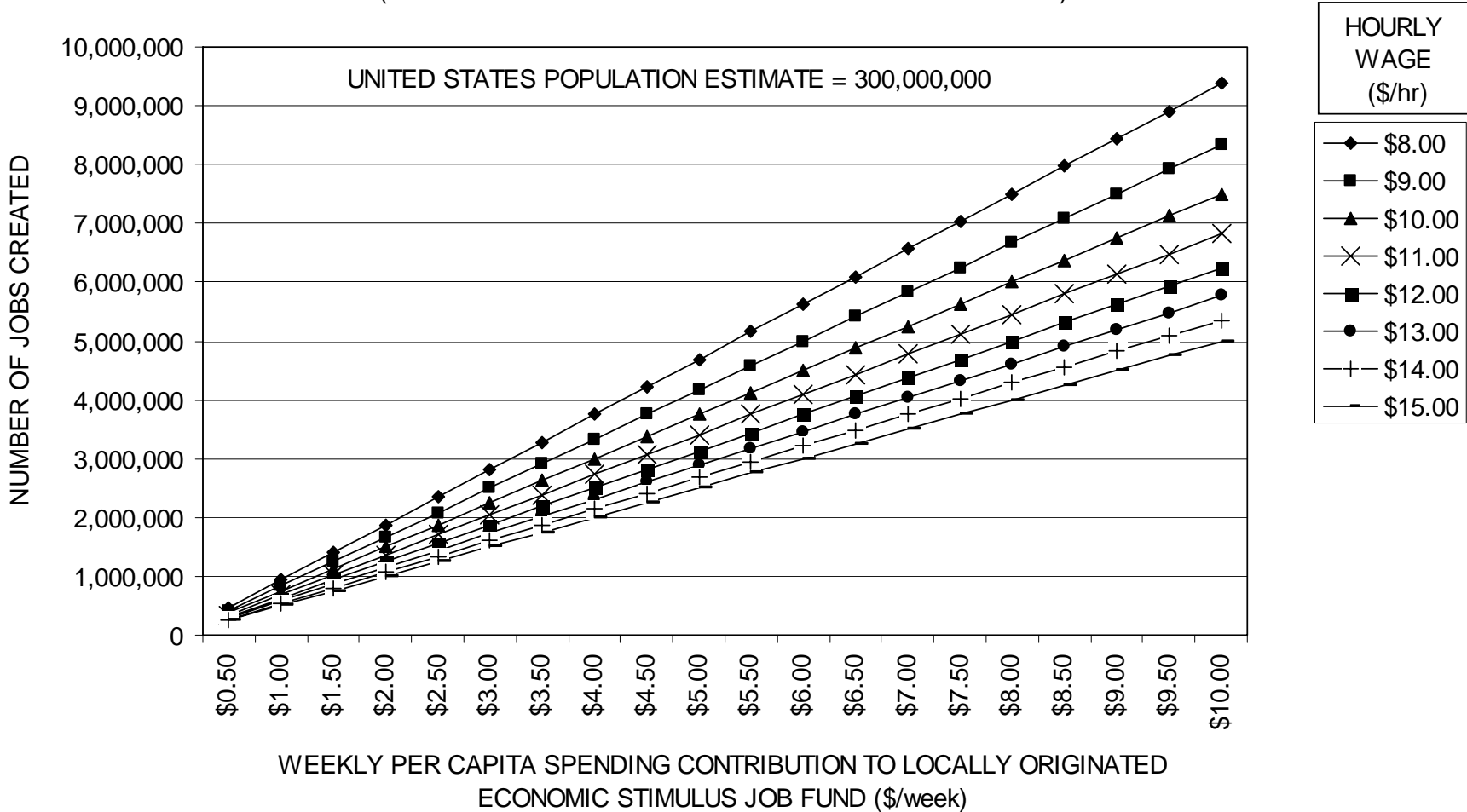
PREPARED BY  
JIM KAPPLER  
COMMUNITY METRICS, LLC

*Because Quality of Life is Measured*

MARCH 2009 POPULATION & UNEMPLOYMENT DATA DEMONSTRATING  
ECONOMIC ACTIVITY REQUIRED TO LOWER THE UNEMPLOYMENT RATE 1%  
IN THE UNITED STATES OF AMERICA

Area Name	United States
March 2009 U.S. Civilian Labor Force	154,048,000
March 2009 U.S. Employment	140,887,000
March 2009 U.S. Unemployment	13,161,000
March 2009 U.S. Unemployment Rate (%)	8.5
<b>1% of U.S. Civilian Labor Force (No. of People who Need Jobs to Lower U.S. Unemployment Rate 1%)</b>	<b>1,540,480</b>
***Relative Number of People in the U.S. who can Lower the U.S. Unemployment Rate 1% by "Shopping Locally" ***	*****
2008 U.S. Total Population Estimate	304,059,724
U.S. Civilian Labor Force % of Total County & U.S. Population	50.7
U.S. Unemployment % of Total County & U.S. Population	4.3
Ratio: Total U.S. Population to 1% of & U.S. Civilian. Labor Force	197 to 1
Ratio: Total U.S. Population to U.S. Unemployed	23 to 1
*** Potential Economic Impact of School Age Children ***	*****
2008 State & U.S. PK-12 Public School Enrollment	*****
PK-12% of Total U.S. Population.	*****
Ratio: Total U.S. Population to PK-12 Enrollment (rounded)	*****
***Example of Locally Originated Economic Stimulus to Lower the National Unemployment Rate 1% ***	*****
Example Locally Originated Stimulus Program Hourly Wage (\$/hr.)	12.00
Example Locally Originated Stimulus Program Weekly Wage (\$/wk)	480.00
<b>1% of U.S. Civilian Labor Force (No. of People who Need Jobs to Lower U.S. Unemployment Rate 1%)</b>	<b>1,540,480</b>
Total Weekly Wages to Lower U.S. Unemployment Rate 1% (\$/wk)	739,430,400.00
Total Weekly Local Spending (with 10% Applied to Locally Originated Stimulus Fund) to Lower U.S. Unemployment Rate 1% (\$/wk)	7,394,304,000.00
National Population/[Household] Estimate	304,059,724 ----- [105,480,101]
Weekly Per Capita/[Household] Contribution to Locally Originated Stimulus Fund to Lower U.S. Unemployment Rate 1% (\$/wk)	2.43 ----- [7.01]
Weekly Per Capita/[Household] Local Spending to Lower U.S. Unemployment Rate 1% (with 10% Applied to Locally Originated Stimulus Fund) (\$/wk)	24.30 ----- [70.10]
Yearly Per Capita/[Household] Local Spending to Lower U.S. Unemployment Rate 1% (with 10% Applied to Locally Originated Stimulus Fund) (\$/yr)	1263.60 ----- [3645.20]

POTENTIAL NUMBER OF JOBS THAT CAN BE CREATED IN UNITED STATES  
 FROM PER CAPITA SPENDING APPLIED TO LOCALLY ORGINATED ECONOMIC STIMULUS PROGRAM  
 (CURVES REPRESENT DIFFERENT HOURLY WAGE RATES)



POTENTIAL NUMBER OF JOBS THAT CAN BE CREATED IN UNITED STATES  
 FROM HOUSEHOLD SPENDING APPLIED TO LOCALLY ORGINATED ECONOMIC STIMULUS PROGRAM  
 (CURVES REPRESENT DIFFERENT HOURLY WAGE RATES)

